

NEW DEALER APPLICATION INSTRUCTIONS



We are happy to extend the opportunity for your business to establish a dealer account with STKR Concepts (STKR), a member of BISS Product Development, LLC. Our general policy states that we sell only to legitimate Hardware, Outdoors, Sporting Goods, Tech, Automotive, and other general retail businesses (licensed places of business, open to the public during normal business hours, an established and professional website with a legitimate shopping cart, direct mail catalog, and serving the public in areas of hardware, technology, automotive, giftables and/or other general retail sales, service and/or parts and accessories). In order to process your request, please complete the enclosed application and provide the following documentation:

THE FOLLOWING MUST BE INCLUDED WHEN YOU RETURN APPLICATION:

- Completed Dealer application below. Must be 100% complete, or it may be rejected.
Provide proof of your legitimate and established business. Example: Pictures of storefront (including sign), showroom, and retail/parts area, website, warehouse, etc.
Email a copy of state resale license or EIN TAX ID. Email to: dealer@STKRconcepts.com
Email written confirmation of receipt and acceptance of our STKR MAP Policy. Email to: dealer@STKRconcepts.com

DATE \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

DO YOU OPERATE UNDER ANY OTHER COMPANY NAME(S), PARENT COMPANY OR D.B.A? \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE(\_\_\_\_) \_\_\_\_\_ FAX (\_\_\_\_) \_\_\_\_\_

TAX ID # \_\_\_\_\_ WEB SITE \_\_\_\_\_

PRIMARY CONTACT \_\_\_\_\_ PRIMARY CONTACT EMAIL \_\_\_\_\_

OWNER'S NAME \_\_\_\_\_ OWNERS EMAIL \_\_\_\_\_

ACCOUNTING CONTACT \_\_\_\_\_ ACCOUNTING EMAIL \_\_\_\_\_

SHIPPING CONTACT \_\_\_\_\_ SHIPPING EMAIL \_\_\_\_\_

SHIPPING OPTIONS: Prepaid - \*Minimum PO required We bill you Your UPS or FEDEX #: \_\_\_\_\_

TYPE OF RETAIL: Franchise Store Independent Shop Co-Op Website Catalog

LIST ALL AVENUES YOU SELL THROUGH; i.e. PHYSICAL STORE NAMES, WEBSITE URLS, ETC. \_\_\_\_\_

CATEGORY OF BUSINESS: Automotive Outdoors Sporting Hardware Tech / Giftables

Other \_\_\_\_\_

Please provide a brief description of your business: \_\_\_\_\_

HOW DID YOU LEARN ABOUT STKR? \_\_\_\_\_

IF YOU HAVE QUESTIONS PLEASE CONTACT US ANYTIME:

116 Burry Ct, Troutman, NC 28166 | Phone: 704-508-1031 | Fax: 704-508-1075 | email: dealer@STKRconcepts.com

PLEASE EMAIL OR FAX COMPLETED APPLICATION WITH ALL PICTURES AND RELEVANT DOCUMENTS TO: DEALER@STKRCONCEPTS.COM OR FAX: 704-508-1075